

**From:** [Fashion Business, Inc.](#)  
**To:** [Kent Smith](#)  
**Subject:** LAST CALL - Webinar: Operations of a Fashion Company  
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**- LAST CALL -**

**WEBINAR:**  
**Operations of a  
Fashion Company**

**Thursday, July 30th, 2015  
1:00 PM to 2:00 PM (PDT)**



Presented by Richard Stern,  
President, Financial Management, Inc.

In every Business Model there will be changes that are specific to how your company functions. This Webinar will help you fill in the blanks on:

- How to structure your company,
- How each department should function,
- How to organize your teams,
- What to expect in owning your fashion business.

Richard Stern is a consultant with a tenured background in operations, sales, marketing, and achieving financial goals within the retail and wholesale sectors of the apparel industry. Richard Stern consults small and medium-sized firms in need of technical

assistance in all aspects of business. He specializes in expansion, funding, organization, planning, problem-solving procedures and establishing licensing agreements for new products.

**FBI Members \$20**  
**Non-Members \$45**

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